

A  VIEW-MASTER PICTURE PRESENTATION *CARLO COLLODI'S*

PINOCCHIO

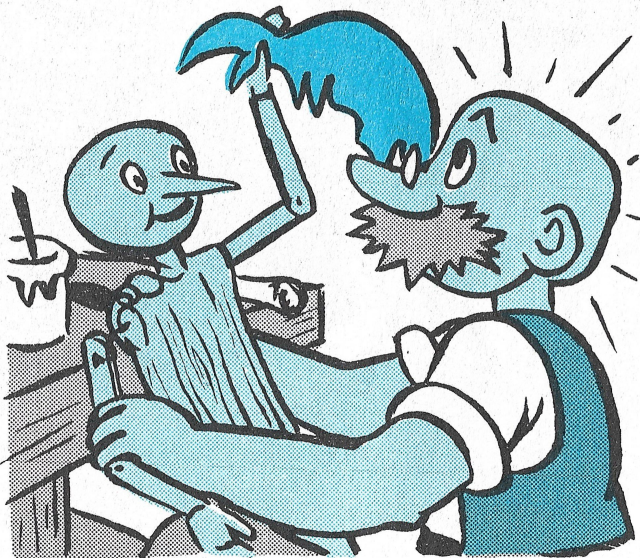


Long ago in a faraway land there lived a poor, old wood carver, named Geppetto, who made puppets. One day a friend gave him an extraordinary piece of wood. As Geppetto carved, the puppet's eyes blinked at him, and the mouth broke into an impish grin. Then before the puppet was finished, it snatched Geppetto's wig right off his head.

"Tsch! Tsch! How naughty you are!" said Geppetto.

Geppetto was fond of the mischievous puppet, whom he called Pinocchio, and taught him to walk. No sooner was Pinocchio able to get about nimbly on his skinny wooden legs

than he ran out the door, and, waving an impudent good-bye, scampered down the street. Geppetto called after him, but Pinocchio kept on going. He darted in and out among the people till a policeman joined the chase and finally caught him by his long nose.



PICTURE 3

Pinocchio wiggled free and ran home. Geppetto was still out looking for him; only Talking Cricket was there.

“Boys who run away will come to no good end,” he chirped.

“Hold your tongue!” Pinocchio snapped. “I don’t want to go to school. I want to have fun, and be a real boy.”

“A real boy should go to school. If he doesn’t he’ll grow up to be a donkey.”

“Is that so!” said the puppet, and picked up a hammer, but Talking Cricket slipped out the window.

PICTURE 4

By the time Geppetto came home, Pinocchio was so hungry he said right away he’d be a good boy.

“And go to school?” Geppetto asked.

Pinocchio promised, and Geppetto made him some clothes. The puppet smiled proudly as he walked before the mirror. Still he made another excuse, “I haven’t any schoolbook.”

“And I have no money,” Geppetto moaned, turning his pockets inside out. “But I have an idea. Wait here.”

Geppetto soon returned with a schoolbook, shivering

with cold because he had sold his coat to buy it.

The next day Pinocchio started to school, but turned aside to the puppet theater. As soon as he heard the music, he wanted to go in so badly he sold his schoolbook.

PICTURE 5

Pinocchio went on stage, stirring up such excitement among the puppets that the performance stopped. The audience loudly demanded their money back. Whereupon the manager, Mr. Fire Eater, took Pinocchio into his office.

“What’s the meaning of this commotion?” he asked gruffly. Pinocchio began to cry. Then he told the showman about Geppetto selling his coat to buy him a schoolbook.

“I’m a foolish boy,” the puppet sobbed. “My father is cold and shivering, and I have no book for school.”

By this time, Mr. Fire Eater, who really was kind-hearted, was crying too. Handing Pinocchio five gold coins he said, “Buy Geppetto a new coat and yourself another book.”



Pinocchio thanked him and said, "I surely will, sir." Pinocchio danced merrily along toward home, jingling the coins and whistling as he went. He had not gone far when he met two beggars, Lamé Fox and Blind Cat.

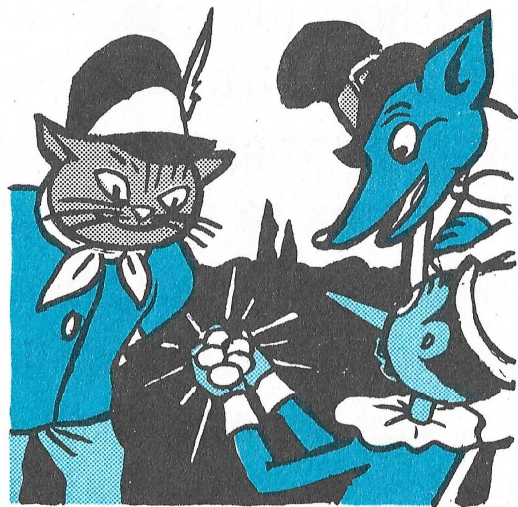
"You seem happy, Pinocchio," they said.

"Oh, yes," the puppet answered quickly. "Look! I have money to buy my father a new coat and myself a school-book."

"Wow!" they said in one voice, Blind Cat opening his eyes and Lamé Fox thrusting his paw forward. But Blind Cat closed his eyes and Lamé Fox withdrew his paw before Pinocchio could notice.

"Er-r-r, why not plant your coins in Wonder Field," they told Pinocchio. "Overnight you'd have a tree growing hundreds of coins and be rich."

Just then from the street lantern came the voice of Talking Cricket, "Beware of Get-rich-quick schemes!" But Pinocchio refused to listen and left with the beggars.



PICTURE 7

"No doubt Pinocchio is hungry by now," Lame Fox said slyly when they reached Red Lobster Inn. Blind Cat winked. Inside, although they said they weren't hungry, they ate double orders of fish and rabbit. Pinocchio fell asleep before he finished his spaghetti.

When he awoke at midnight, Cat and Fox were gone.

"Called home by family illness," said the innkeeper, who took one of Pinocchio's coins to pay their bill.

Pinocchio went on alone. Just as he entered Wonder Field, he saw two hooded creatures following him.

"Your money or your life," a deep voice said.

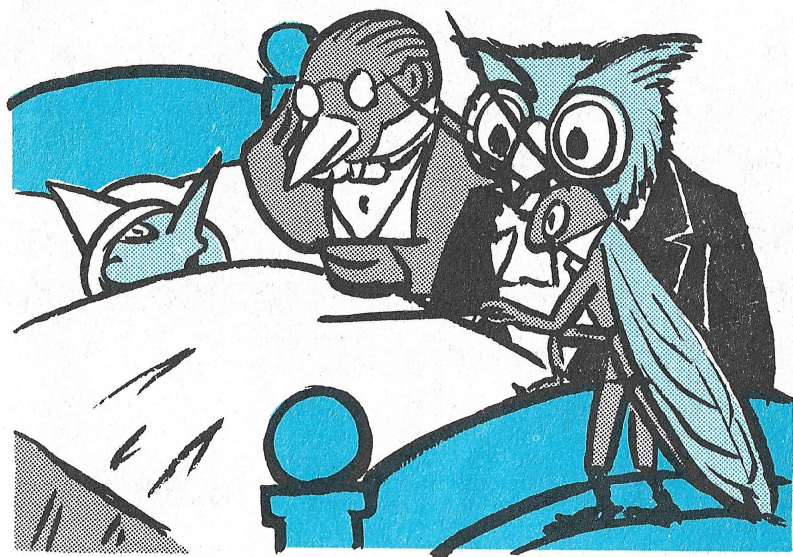
VIEW-MASTER REEL TWO

PICTURE 1

Pinocchio put the coins in his mouth and ran as fast as he could, but the hooded creatures soon caught him. The little puppet was so scared his teeth chattered, and so did the coins in his mouth.

The robbers pried and pried, but Pinocchio managed to keep his mouth shut tight.

"Let's hang him on Great Oak," said one. "When he's choked good—ha! ha!—he'll open his mouth. Let's go eat



and come back later.”

Pinocchio kicked in midair, but he kept his mouth shut tightly and didn't lose the coins.

PICTURE 2

Not far away a beautiful lady with blue hair looked out

her window and saw Pinocchio dangling. She quickly clapped three times. Soon a falcon flew in, then a huge dog trotted up.

“Falcon,” said the lady, who was Blue Fairy, “untie Pinocchio! Rover, get the Royal Coach and bring him in!”

“He'll die,” said Dr. Crow.

“He'll live,” said Dr. Owl.

“Give him bitter medicine, and he'll get well,” said the other doctor, whom Pinocchio recognized as Talking Cricket, and he slunk deeper into the covers.

“I won't take that bitter stuff,” Pinocchio said at first. But he took it gladly after Blue Fairy threatened to call the Black Rabbits to take him away.

PICTURE 3

The good Blue Fairy nursed Pinocchio like a mother. When he was well he told her about the robbers.

“Where are the coins now?” she asked.

“I-I-I lost them,” the naughty puppet lied. Immediately his ridiculously long nose became longer still.

Looking amused, Blue Fairy said, “Where?”

“No! No! I swallowed them with that bitter medicine.” Pinocchio’s nose grew so long he couldn’t turn around.

The Fairy laughed. Crying, Pinocchio told her the truth, which she already knew—the coins were in his pocket.

The good Fairy clapped three times. Woodpeckers flew in and pecked and pecked till Pinocchio’s nose was back to size.

PICTURE 4

When Pinocchio left Blue Fairy’s home, whom should he meet in the forest but Lamé Fox and Blind Cat.

“Our dear Pinocchio!” they exclaimed, embracing him.

When Pinocchio told them about the robbers, Cat purred, “Tsch! Tsch! How terrible!”

Fox snapped, “My friend, before you are robbed again, you must plant your money tree.”

Pinocchio had promised the good Fairy he wouldn’t

wander off the road, but he could fancy himself picking coins off a tree, and so he followed the scheming pair.

While Pinocchio “planted” the coins, Cat and Fox, no longer blind or lame, watched carefully.

PICTURE 5

That night Pinocchio dreamed of palaces, servants, and pantries filled with cookies and candy. The coins tinkling in the breeze awoke him. He ran to the field, and looked and looked, but—alas—no tree! He dug and dug a hole as big as a haystack, but his coins were gone!

“Simpleton!” Parrot laughed above him. “As soon as you left the field Cat and Fox came back and dug up the coins. Your money is gone forever!”



Pinocchio went straight to Judge Gorilla, who listened to his tale of woe. As soon as Pinocchio’s story was finished, the judge rang a bell and two huge dogs appeared dressed as policemen.

“Lock up this silly puppet. He let Fox and Cat trick him out of four gold coins.”

As soon as Pinocchio was out of jail, he started eagerly homeward. He had to walk because his money was gone. It had rained, and the roads were muddy. Sometimes Pinocchio was up to his knees, wading.

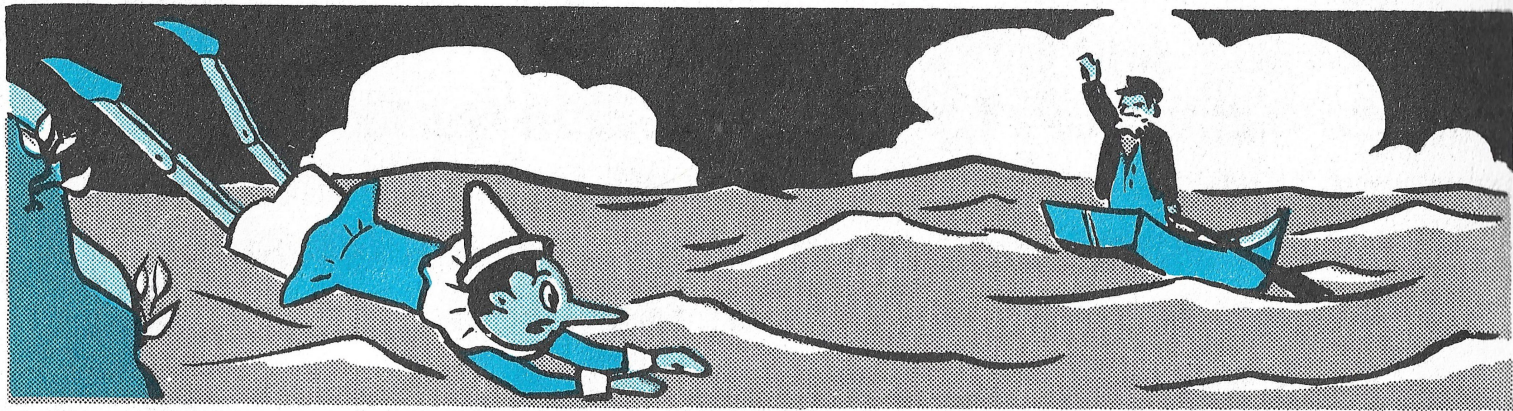
Suddenly he came upon a huge serpent coiled on the road, blocking it. Pinocchio was terrified. The serpent raised its head, stared with flaming eyes, and whipped out a forked tongue as Pinocchio tried to pass. The puppet jumped backward, falling head first into the mud.

Pinocchio, kicking in the air, looked so funny the serpent began to laugh. He laughed so hard he passed out. Before the serpent recovered, Pinocchio slipped past him.

Arriving at the home of good Fairy, Pinocchio found an empty house. He sat down and cried. While he was weeping, a dove said, "Pardon me. I am looking for a puppet, named Pinocchio. Could you help me find him?"

"I-I-I am he," Pinocchio answered eagerly. "Do you have news of Blue Fairy or Geppetto?"

"Geppetto is going to sail across the sea in search of you. If you are not heavy, I'll take you to him," Dove said.



VIEW-MASTER REEL THREE

PICTURE 1

Alas! They were too late, for Geppetto was already far out to sea in his little boat. Pinocchio called but Geppetto couldn't hear. Finally he saw Pinocchio and waved his hat, then disappeared behind an ocean swell. The sea levelled again, but Geppetto was nowhere to be seen.

Immediately Pinocchio jumped into the sea. He swam and swam, for he was a good swimmer, but didn't find Geppetto. Suddenly strange things began to happen. Fish of all kinds closed in around him, flopping. They got so thick he couldn't swim. Then he felt himself lifted upward out of the water. He was in a fish net.

When the fisherman saw Pinocchio, he said, "What an odd fish. I shall fry him next." With that he rolled Pinocchio in flour, preparing to fry him.

Blue Fairy sent her Rover to rescue the hapless puppet from the fisherman's fry pan. Pinocchio started homeward, now content to go to school. On the way he met Candlewick, a boy who stayed out of school unnecessarily.

"I am going to Playland," he told Pinocchio. "There is no school there. Little boys play all day and eat all the candy and ice cream they want."

Just then the Playland Coach rounded the turn, pulled by six donkey teams. Oddly, they were wearing boy's shoes, and many had tears in their eyes. Too excited to see that, Pinocchio called, "I want to go too," and climbed aboard.

Pinocchio and Candlewick played every day from dawn till dark. Pinocchio didn't notice his ears were growing until one day he couldn't get his cap on. Then he looked in a basin of water and saw them, long and furry.

Then it was too late! Soon he was covered with fur and walking on all fours. He could only bray, "Hee-haw!"

"Little boys who drop out of school will be donkeys," said a voice Pinocchio knew was Talking Cricket's.



PICTURE 3

Pinocchio ran frantically around Playland. He looked closely at another donkey also running here and there. It was Candlewick! “Hee-haw! Hee-haw!” they brayed.

The Playland manager heard them, and, grinning evilly, he led them away to market. A farmer, whose donkey had died from overwork, bought Candlewick. A showman, who saw how nimble Pinocchio was, took him for a circus.

Pinocchio learned to jump through a hoop — or get a sharp whip across his back. One day he saw Blue Fairy in the audience. He was so overjoyed he tripped and fell, ruining the performance.

“He’s too undependable!” said the showman, and sold Pinocchio to a glue factory for cat food and shoe leather.



PICTURE 4

The glue factory prepared a donkey for its use by drowning. As soon as Pinocchio was put in the water, the good Fairy sent a school of fish who ate up Pinocchio's donkey body. When they got to the wooden puppet, they didn't like the taste, and swam away. Disgusted, the glue man tossed Pinocchio back into the water.

He swam without the faintest idea of where he was going. Looking all around for land, he saw a huge cavern, fenced with white posts, open before him. There was a sucking sound, and the little puppet was swept into the cave, which turned out to be the mouth of Dogfish.

PICTURE 5

Faraway toward Dogfish's tail, Pinocchio saw a flickering light. Geppetto sat there beside it in his little boat, eating canned sardines. He hugged Pinocchio, and kissed him on both cheeks. "Dogfish swallowed me that day as I waved to you on the shore," he explained.

"We will escape!" Pinocchio declared confidently, wondering how they could ever do it.

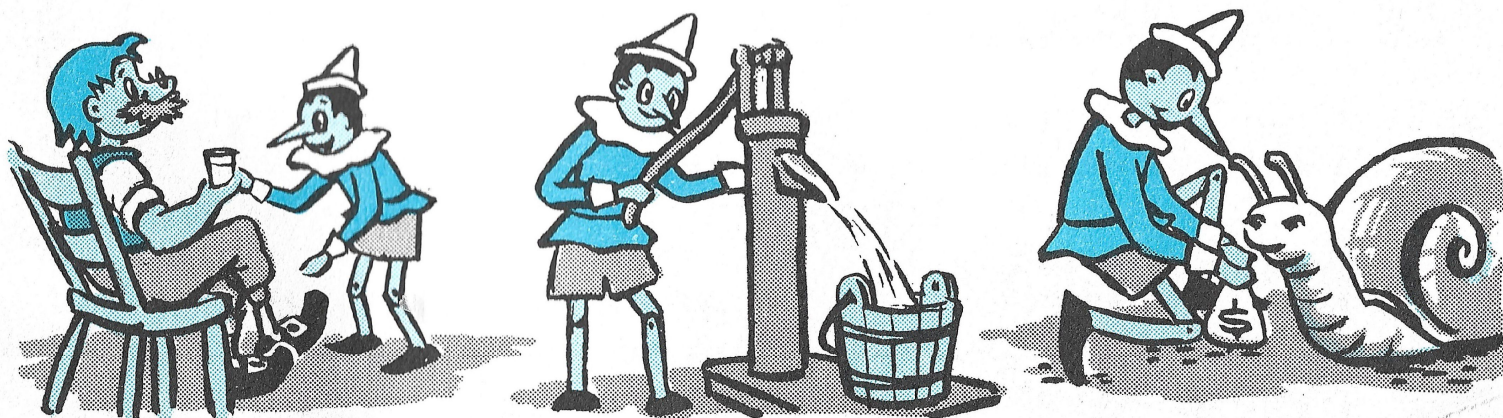
Dogfish had asthma, though, and slept with his mouth open. Very quietly one night, Pinocchio put Geppetto, who couldn't swim, on his back and tiptoed out.

Fortunately, Tunnyfish came along and carried them on his back to shore. Geppetto was ill from being inside a fish for so long and needed milk and fresh vegetables.

Pinocchio got a job with a farmer who paid him in milk and vegetables. One day in the barn, Pinocchio saw a poor, sick donkey. It was Candlewick, and he sobbed in donkey language, "I thought I was getting out of work when I dropped out of school, but now I work so hard I wish I could die like the donkey did before me."

Pinocchio told him how good Fairy had helped him, and said, "Perhaps we can find a good Fairy who will help you." He gave Candlewick some oats and went home.

After his day's work with the farmer, Pinocchio wove baskets, which he sold. He bought Geppetto a beautiful



coat. Later, he was on the way to buy himself a new coat when he met Snail, who had been the Fairy's butler. Blue Fairy, he said, was very ill and without money for food. Whereupon the little puppet cried, and promptly gave Snail all the money he had to take to her.

That night Pinocchio was sad to think of the good Blue Fairy's illness, but happy that he had been able to help her even a little bit. Next morning — behold! He was a real flesh and blood boy, and his silly puppet body lay limp and lifeless on the chair.

“You've learned your lessons, Pinocchio,” the Talking Cricket told him. “You're no longer silly, selfish and disobedient; this is your reward. And look in the cupboard — the Blue Fairy left you and Geppetto a bag of gold, too!”

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